

Bachelor of Management Studies (B.M.S)

Eligibility

- A) Passed H.S.C. examination of Maharashtra State Board of Secondary and Higher Secondary Education, Mumbai or its equivalent Examination.
- B) Every candidate admitted to the Degree Course in the institute/affiliated college/ recognized institution conducting the course, shall have to register himself/herself with the University.

* Subject to revision of fees as per the directives from Director of Higher Education and University of Mumbai.

Duration

- A) The Course shall be a full time course. The duration of the course shall be six semesters spread over three years.
- B) Number of Students: A batch shall consist of not more than 60 students.
- C) The course shall consist of 40 modules comprising of 38 theory papers and projects.

Scheme of Modules

First Year

First Semester (Seven Paper)	
1.1	Foundation of Human Skill - I
1.2	Introduction to Financial Accounts
1.3	Business Law
1.4	Business Statistics
1.5	Business Communication
1.6	Principles of Management - I
1.7	Introduction to Computers
Second Semester (Seven Paper)	
2.1	Business Environment
2.2	Industrial Law
2.3	Computer Applications in Business
2.4	Managerial Economics - I
2.5	Business Mathematics
2.6	Introduction to cost Accounting
2.7	Environmental Management

	Third Semester (Six Paper)
	Compulsory Courses
3.1	Managerial Economics – II
3.2	Principles of Marketing
3.3	Accounting for Managerial Decisions
3.4	Organization Behaviour and HRM
	Finance Group – Electives:
3.5	Basics of financial services
3.6	Corporate Finance
	Marketing group – Electives:
3.5	Consumer Behaviour
3.6	Strategic Management
	Human Resource Group – Electives:
3.5	Recruitment and Selection
3.6	Motivation and Leadership
	Fourth Semester (Six Paper)
	Compulsory Courses
4.1	Business planning and Entrepreneurial Management
4.2	Business Research Methods
4.3	Direct Taxes
4.4	Production and Total Quality Management
	Finance Group – Electives:
4.5	Advanced Costing and Auditing
4.6	Equity and Debt Market
	Marketing group – Electives:
4.5	Integrated Marketing Communication and Advertising
4.6	Rural Marketing
	Human Resource Group – Electives:
4.5	Training and Development in HRM
4.6	Change Management

Fifth Semester (Six Paper)	
Compulsory Courses	
1	Logistics and Supply Chain Management
2	Ethics and Governance
3	Project Work
Group A	Finance Group - Electives
1	Investment Analysis and Portfolio Management
2	Commodity and Derivatives Market
3	Wealth Management
4	Strategic Financial Management
Group B	Marketing Group – Electives
1	Service Marketing
2	E-Commerce and Digital Marketing
3	Sales and Distribution Management
4	Customer Relationship Management
Group C	Human Resource Group - Electives
1	Finance for HR Professionals and Compensation Management
2	Strategic Human Resource Management and HR Policies
3	Performance Management and Career Planning
4	Industrial Relations

Sixth Semester (Six Paper)	
Compulsory Courses	
1	Operation Research
2	Indian Ethos in Management
3	Corporate Communication and Public Relations
Group A	Finance Group - Electives
1	Risk Management
2	International Finance
3	Innovative Financial Services
4	Project Management
Group B	Marketing Group – Electives
1	Brand Management
2	Retail Management
3	International Marketing
4	Media Planning and Management
Group C	Human Resource Group - Electives
1	HRM in Global Perspective
2	Organizational Development
3	HRM In Service Sector Management
4	Human Resource Planning and Information System

